



NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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Host of New Enhancements Added to Yes Energy PowerSignals™ improve Functionality, Analysis and Usability.

Boulder, Colorado (October 15, 2010) –Yes Energy has announced a wide range of new enhancements to PowerSignals™. Yes Energy PowerSignals is the leading graphical decision support system designed to optimize trading in nodal markets.

PowerSignals now features a totally redesigned Virtuals Portfolio Analysis Module that makes it simple for users to build and/or manage their virtuals portfolio. Users can now track bid success, volume, and P&L throughout the day, and view their portfolio performance on a 'live' map throughout the day. For historical performance analysis of a portfolio, users may back test both 'As Bid' or 'Must Take' options.

The PowerSignals FTR Performance Map for finding the best sources and sinks for FTR paths now allows a simultaneous view of FTR performance and cost.

The FTR portfolio Analysis summary report now tracks and displays 'Revenue to Date' and 'Profit to date'. The new 'Edit Paths,' feature which allows you to edit any path in your portfolio, now offers a 'Swap Source/Sink' feature.

Other notable enhancements include a new Nodal Spread Profile display, a redesign of the PowerSignals Constrain Overlay which now adds Day-Ahead Constraints, and a new Help System to assist users in maximizing the functionality of all modules.

About Yes Energy

Headquartered in Boulder, Colorado, Yes Energy provides web-based, graphical decision support products and analytic support services and to traders in electric power markets. Yes Energy's software and data systems are designed to directly assist traders in their daily research routine - saving time and expanding views of complex nodal markets. Yes Energy combines quantitative analysis, large dataset management, unique visualization, and dynamic software applications to create new ways of understanding power markets. PowerSignals™, the company's flagship software product, offers the fastest, easiest, and most reliable tools for tracking the

performance of virtuals, FTRs, and spreads in nodal markets. For more information, visit www.yesenergy.com.